

Financial Promotions

A financial promotion is a communication which is an invitation to engage in investment activity. The issuing of financial promotions is regulated by the Financial Services and Markets Act 2000. A financial promotion must be made or approved by an authorised person or otherwise fall within one of the exemptions.

The exemptions include that the financial promotion is made to somebody who has been confirmed as being a **High Net Worth Individual** or **Sophisticated Investor**.

A **High Net Worth Individual** is a person who, in the preceding 12 months, had an annual income of at least £100,000 or held during that period net assets (excluding a primary residence and related borrowings, rights under insurance products and benefits payable under a retirement scheme) of at least £250,000.

A **Sophisticated Investor** is a person who has been a member of an investment syndicate for at least the previous 6 months or has made more than one investment in an unlisted company in the previous 2 years or works, or worked in the previous 2 years, in private equity or provision of finance for small and medium enterprises or is, or has been in the previous 2 years, a director of a company with an annual turnover of at least £1 million.

The evidence that a person comes within an exempt category is by way of self-certification. An appropriate certificate, which is valid for a period of 12 months from the date of signature, is signed and dated by the individual (with their full name and address completed for the purposes of identification) and anyone who then holds that certificate can issue a financial promotion to that individual.

It is quite likely that an individual can fall within both categories of exemption. The individual can decide which certificate they wish to sign; there is no prejudice if the individual were to sign both certificates.

STATEMENT FOR SELF-CERTIFIED HIGH NET WORTH INDIVIDUAL

I declare that I am a certified high net worth individual for the purposes of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005.

I understand that this means:

- (a) I can receive financial promotions that may not have been approved by a person authorised by the Financial Conduct Authority;
- (b) the content of such financial promotions may not conform to rules issued by the Financial Conduct Authority;
- (c) by signing this statement I may lose significant rights;
- (d) I may have no right to complain to either of the following:-
 - (i) the Financial Conduct Authority; or
 - (ii) the Financial Ombudsman Scheme;
- (e) I may have no right to seek compensation from the Financial Services Compensation Scheme.

I am a certified high net worth individual because at least one of the following applies:-

- (a) I had, during the financial year immediately preceding the date below, an annual income to the value of £100,000 or more;
- (b) I held, throughout the financial year immediately preceding the date below, net assets to the value of £250,000 or more. Net assets for these purposes do not include:-
 - (i) the property which is my primary residence or any loan secured on that residence;
 - (ii) any rights of mine under a qualifying contract of insurance within the meaning of the Financial Services and Markets Act 2000 (Regulated Activities) Order 2001; or
 - (iii) any benefits (in the form of pensions or otherwise) which are payable on the termination of my service or on my death or retirement and to which I am (or my dependants are), or may be, entitled.

I accept that I can lose my property and other assets from making investment decisions based on financial promotions.

I am aware that it is open to me to seek advice from someone who specialises in advising on investments.

Signature:

Date:

Please complete the following details:-

Full Name

Home Address

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STATEMENT FOR SELF-CERTIFIED SOPHISTICATED INVESTOR

I declare that I am a self-certified sophisticated investor for the purposes of the Financial Services and Markets Act (Financial Promotion) Order 2005.

I understand that this means:

- (a) I can receive financial promotions that may not have been approved by a person authorised by the Financial Services Authority;
- (b) the content of such financial promotions may not conform to rules issued by the Financial Conduct Authority;
- (c) by signing this statement I may lose significant rights;
- (d) I may have no right to complain to either of the following:-
 - (i) the Financial Conduct Authority; or
 - (ii) the Financial Ombudsman Scheme;
- (e) I may have no right to seek compensation from the Financial Services Compensation Scheme.

I am a self-certified sophisticated investor because at least one of the following applies:-

- (a) I am a member of a network or syndicate of business angels and have been so for at least the last six months prior to the date below;
- (b) I have made more than one investment in an unlisted company in the two years prior to the date below;
- (c) I am working, or have worked in the two years prior to the date below, in a professional capacity in the private equity sector, or in the provision of finance for small and medium enterprises;
- (d) I am currently, or have been in the two years prior to the date below, a director of a company with an annual turnover of at least £1 million.

I accept that I can lose my property and other assets from making investment decisions based on financial promotions.

I am aware that it is open to me to seek advice from someone who specialises in advising on investments.

Signature:

Date:

Please complete the following details:-

Full Name

Home Address

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